1st Quarter 2006

FCC Form 398 Children's Report

KCTV5

Kansas City, MO



Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2006

KCTV				Community of License						
CTV 5		City		S	State	County			ZIP Code	
	5		Kansas City	ity Me		ЛО	Jackson			4128
Licensee										W
Meredith Corporation										
X Network Affiliation: CBS Independent			Nielsen DMA			World Wide Wel	b Home Page Addre	ess		
			Kansas Cit	У		www.kctv5.c	om			
Facility ID Number		Previous C	all Sign (if app	licable)	Lie	cense	Renewal Expi	ration Date (m	m/dd/yyy	=== /у)
41230					02	/01/20)06	•		
		_								
			Core Prog	ramming						
			-	· · · · · · · · · · · · · · · ·						
2. State the average number of Section 73.671(c).	of hours of Core I	Programmir	ng per week bro	oadcast by th	e station.	See 4'	7 C.F.R.		3	
3. Does the licensee identify C.F.R. Section 73.673?	each Core Progra	m at the be	ginning of the	airing of eacl	h program	as re	quired by	_X_Yes	No	1.5
4. a. Does the licensee provious indication of the target of 73.673?	de information id child audience, to	entifying e publishers	ach Core Progr s of program gu	am aired on i ides as requi	its station, red by 47	inclu C.F.R	ding an Section	_X_Yes	No	
b. Identify publishers who	were sent inform	nation in 4.a	a.							
The CBS Television N Network, including ar Technologies, Tribune	i indication of th	ıe target cl	hild audience.	to the follow	ving nubli	shers	of program o	midee: TV Cu	rida TV 1	Data
. Complete the following for Complete chart below for each	each program the Core Program.	at you aired	l during the pas	t three mont	hs that me	ets th	e definition of	Core Program	ming.	
Title of Program #1: LAZYTOWN	·							Origination Network		
Days/Times Program Regular	ly Scheduled:		Total times air		Number Preempt		If preempted, Report	complete Pree	emption	
Saturday, 10:00-10:30am C7	Γ (1/7/06-3/25/06	j)	12		0		1			
Length of Program: 30 (minu	tes)				-		***	*		
Age of Target Child Audience	e: from 4 years to	8 years								

Title of Program #1: LAZYTOWN

Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the	past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.	

Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	0	0
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional eff	orts made to notify public of rescheduled date and	d time?YesNo
Reason for Preemption:Breaking News Other News	Sports 	Other

Title of Program #2: GO, DIEGO, GO		3	Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	complete Preemption
Saturday, 10:30-11:00am CT (1/7/06-3/25/06)	11	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 2 years to 5 year	rs		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Go, Diego, Go is an interactive, informational series designed for preschool and early school-age children, in which Diego, a Latino eight year old who loves nature and animals, teams up with viewers to learn scientific facts and develop strategies in order to rescue animals in each episode. In addition to imparting knowledge about animals, their characteristics and habitats, the program also introduces children to Spanish words, which the viewer is asked to then use strategically, and to Latin American music, folktales and traditions. The educational objectives of the program are to provide children imaginative stories, through which they can develop knowledge of and concern for animals, their habitats, our environment, and to introduce them to another language and culture. By actively involving children in the resolution of each challenge, the program also seeks to impart to them the importance of strategic thinking, cooperation and teamwork in problem-solving. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: GO, DIEGO, GO		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	1	1

Date Preempted/Episode # (1)	If rescheduled, date and time res If not rescheduled, enter N/A	cheduled. Is the	escheduled d	iate the second home?
Saturday 3/11/06	3/11/06 8:30am-9:00am CT	X Ye	es_No	
If rescheduled, were promotional effort	orts made to notify public of reschedul	ed date and time?	•	_X_YesNo
Reason for Preemption:Breaking NewsOther News	_X_Sports Public	Other		
of Program #3: BACKYARDIGANS				Origination Network
/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempte Report	d, complete Preempti
rday, 11:00-11:30am CT (1/7/06-3/25/	/06) 8	4	1	
th of Program: 30 (minutes)				
of Target Child Audience: from 2 years	s to 5 years			
al and well-known songs to reveal em nuture children's interest in music, d notional development. This program ting and informing children as a sign dission's rules.	lance and imaginative storytelling, a is specifically designed to further the ificant purpose, and otherwise meet	nce the stories. I nd to use these on the educational ares the definition of	The education reative arts ad informatic	nal objectives of the to foster children's c anal needs of childre
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all and well-known songs to reveal emonuture children's interest in music, demotional development. This program ting and informing children as a signification of the chart below for each core * Total Times Aired is total times aired Title of Program #3: THE BACKYAL Total Times Aired * 12 Date Preempted/Episode # (1) Saturday, 1/7/06 If rescheduled, were promotional effort Reason for Preemption: Breaking News	Preemption Report Preemption Report Preemption Report Program listed in Question 5 of FCC at regularly scheduled time plus Num RDIGANS Number of Preemptions 4 If rescheduled, date and time resclif not rescheduled, enter N/A 1/7/06 9:00am-9:30am CT rts made to notify public of rescheduled _X_Sports	nce the stories. Ind to use these deeducational aresthe definition of the definition	The education reative arts ad informatic of Core Programmeted during the Rescheduler of Preemperscheduled das No	nal objectives of the to foster children's conal needs of children ramming as specified the past three month ed. The past three month ed.

_X_Sports

Other

Reason for Preemption:
___Breaking News

Other News		_Public			·		
Date Preempted/Episode # (3)		heduled, date and time rescherescheduled, enter N/A	eduled.	s the re	scheduled da	te the second	home?
Saturday, 3/11/06		6 9:00am-9:30am CT		X Yes	No No		
If rescheduled, were promotional effor	ts made to	notify public of rescheduled	date and	time?		_X_Yes	No
Reason for Preemption:Breaking NewsOther News		K_Sports _Public		Other			
Date Preempted/Episode # (4)		heduled, date and time rescherescheduled, enter N/A	eduled.	Is the re	escheduled da	te the second	home?
Saturday, 3/18/06	3/18/0	6 9:00am-9:30am CT		X Yes	s No		
If rescheduled, were promotional effor	rts made to	notify public of rescheduled	date and	l time?		_X_Yes	No
Reason for Preemption:Breaking NewsOther News		K_Sports _Public		Other			
tle of Program #4: DRA THE EXPLORER						Origination Network	1
ys/Times Program Regularly Scheduled:		Total times aired at regularly scheduled time	Numb Preem		If preempted Report		The second secon
turday, 11:30am-12:00pm CT (1/7/06-3/	25/06)	8	4		i i i i i i i i i i i i i i i i i i i	N	1,1,1,1,1,1,1
ngth of Program: 30 (minutes)			, ·		eg to ta	, ž	1, 1
ge of Target Child Audience: from 2 years	to 5 years					, , , , , , , , , , , , , , , , , , ,	
scribe the educational and informational obthis series seven-year-old Dora and her rich they will have to overcome various of courage a variety of problem-solving straving skills, reinforce their emerging cogniventions and vocabulary of computer gades of children, has educating and informogramming as specified in the Commission	nonkey tra bstacles to itegies. The aitive skills ames. This ning childr	vel companion Boots invite reach an end goal. The seri e objectives of this program , and make computers mor program is specifically desi	the audies uses a reto	lience t a CD-F assist cl ar to th furthe	to join them of COM/on-line hildren in de lem by introcer the educati	each week or adventure g veloping the lucing and u lonal and inf	ame format to ir problem- sing the ormational
		Preemption Report					

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: DORA THE EXPL	ORER	
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	4	4

Date Preempted/Episode # (1)	If rescheduled, date and time resched If not rescheduled, enter N/A	uled. Is the rescheduled da	te the second home?
Saturday, 1/7/06	1/7/06 9:30am-10:00am CT	X Yes No	
If rescheduled, were promotional eff	orts made to notify public of rescheduled da	ate and time?	_X_YesNo

Reason for Preemption:Breaking News	X_Sports	Other		
Other News	Public			11-11-11-11-11-11-11-11-11-11-11-11-11-
Date Preempted/Episode # (2)	If rescheduled, date and time res If not rescheduled, enter N/A	cheduled. Is the re	escheduled d	ate the second home?
Saturday, 3/4/06	3/4/06 9:30am-10:00am CT	_ X _Ye	s No	
If rescheduled, were promotional effe	orts made to notify public of reschedul	ed date and time?		_X_YesNo
Reason for Preemption:Breaking NewsOther News	_X_Sports Public	Other		
Date Preempted/Episode # (3)	If rescheduled, date and time res	cheduled. Is the re	escheduled d	ate the second home?
Saturday, 3/11/06	3/11/06 9:30am-10:00am CT	X Ye	s <u>No</u>	
If rescheduled, were promotional effe	orts made to notify public of reschedul	ed date and time?		_X_YesNo
Reason for Preemption: Breaking News Other News	_X_Sports Public	Other		
Date Preempted/Episode # (4) Saturday, 3/18/06	If rescheduled, date and time res If not rescheduled, enter N/A 3/18/06 9:30am-10:00am CT	cheduled. Is the rex		late the second home?
If rescheduled, were promotional effe	orts made to notify public of reschedul	ed date and time?		_X_YesNo
Reason for Preemption:	_X_Sports Public	Other	The second of th	
of Program #5: FLE BILL				Origination Network
/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempte Report	ed, complete Preemption
lay, 7:00-7:30am CT (1/1/06-3/26/06)	13	0		
th of Program: 30 (minutes)				
of Target Child Audience: from 4 year	rs to 8 years			
ibe the educational and informational c is an animated series based on childr to understand his world. Each episo onal, social or physical, he must solv	en's books written by Bill Cosby tha de contains two stories in which Litt	t examines life th le Bill is faced wi encourage childi	rough the e th a challen en to value	yes of a five-year-old bo ge or problem, whether themselves and the love

Preemption Report

needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Programming as specified in the Commission's rules.

Total Times Aired *	Numb	er of Preemptions	Nı	mber of Preemptions Rescheduled
13	0		0	
Date Preempted/Episode # (1)	If resch	neduled, date and time resch	eduled. Is th	e rescheduled date the second home?
		escheduled, enter N/A		
				YesNo
If rescheduled, were promotional eff	forts made to 1	notify public of rescheduled	date and tim	e?YesNo
Reason for Preemption:Breaking NewsOther News		_Sports _Public	Othe	er.
e of Program #6:				Origination
UE'S CLUES				Network
vs/Times Program Regularly Scheduled:		Total times aired at regularly scheduled time	Number of Preemptio	
day, 7:30am-8:00am CT (1/1/06-3/26/	/06)	13	0	
gth of Program: 30 (minutes)				
of Target Child Audience: from 2 year	re to 5 years			
cribe the educational and informational conis series, a young adult host - together ers a variety of games, themes and contains format, in which the host elicits	objective of the r with Blue, a concepts that a contribution	n puppy whose personality re based on an age-approp s from the viewer to answe	and actions riate educa er questions	mirror those of a preschooler - brin tional curriculum. The program foll and move the action forward. The
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Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and

informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:		,,		Origination
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and reschedu	nled, list date and time aired.
Length of Program: (minutes)				
Age of Target Child Audience: from years to ye Describe the program.	ears			
Does the program have educating and informing child	lren ages 16 and ı	ınder as a signi	ficant purpose?	YesNo
If Yes, does the licensee identify each program at the 73.673?	beginning of its a	iring consisten	t with 47 C.F.R Section	YesNo
If Yes, does the licensee provide information regarding audience, to publishers of program guides consistent		-	cation of the target child	YesNo
7. Complete the following for each program that you phart below for each Core Program.		Matters next quarter th	at meets the definition of Co	ore Programming. Complete
Tide of Ducasan #1	-3, 3, , , ,		3 3 15 1	

Title of Program #1: ... Origination
LAZYTOWN

Days/Times Program Regularly

Total times to be Length of Program

Age of Target Child Audience:

Days/Times Program Regularly Scheduled:

Saturdays, 10:00am-10:30am CT

Total times to be aired

Length of Program Age of Target Child Audience:

from 4 to 8 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #2: GO, DIEGO, GO				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:	
Saturdays, 10:30am-11:00am CT	13	30 (minutes)	from 2 to 5 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Go, Diego, Go is an interactive, informational series designed for preschool and early school-age children, in which Diego, a Latino eight year old who loves nature and animals, teams up with viewers to learn scientific facts and develop strategies in order to rescue animals

in each episode. In addition to imparting knowledge about animals, their characteristics and habitats, the program also introduces children to Spanish words, which the viewer is asked to then use strategically, and to Latin American music, folktales and traditions. The educational objectives of the program are to provide children imaginative stories, through which they can develop knowledge of and concern for animals, their habitats, our environment, and to introduce them to another language and culture. By actively involving children in the resolution of each challenge, the program also seeks to impart to them the importance of strategic thinking, cooperation and teamwork in problem-solving. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #3: THE BACKYARDIGANS				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:	
Saturdays, 11:00am-11:30am CT	13	30 (minutes)	from 2 to 5 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program centers on three preschool friends, who play together after school in a barrier-less backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. The program uses both original and well-known songs to reveal emotion, explicate character and advance the stories. The educational objectives of the program are to nuture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #4: DORA THE EXPLORER			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 11:30am-12:00pm CT	13	30 (minutes)	from 2 to 5 (years) or selection to the selection of the

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #5: LITTLE BILL				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:	
Sundays, 7:00am-7:30am CT	13	30 (minutes)	from 4 to 8 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem, whether emotional, social or physical, he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Fairway

Title of Program #6: BLUE'S CLUES					Origination Network	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Pro	ogram	Age of Target Child Au	dience:	
Sundays, 7:30am-8:00am CT	13	30 (minutes)	į	from 2 to 5 (years)		
Describe the educational and information In this series, a young adult host - togotiewers a variety of games, themes an narrative format, in which the host eliprogram's objectives include encourage and independent reasoning, and creat designed to further the educational and otherwise meets the definition of the series of t	ether with Blue, and concepts that a cits contribution ging preschooler ing a foundation d informational	a puppy whos re based on a s from the vio s to actively e of confidence needs of chilo	te personality on age-appropewer to answ applore the wo and optimis dren, has edu	and actions mirror the oriate educational cur- er questions and move orld around them, fost m for future learning, cating and informing	nose of a preschooler - brings riculum. The program follows a e the action forward. The tering their problem-solving skills. This program is specifically	
8. Does the licensee publicize the existe Reports (FCC 398) as required by 47 C.F9. List Core Programs, if any, aired by 673.671. Also indicate whether the amoun	F.R. Section 73.35 other stations that	326(e)(11)(iii) are sponsored	? by the license	ee and that meet the crit		
	Call Letters of Station Airing Sponsored Program			Channel Number of Station Airing Did total programming Increase Sponsored Program		
	5.11.100		, .		YesNo	
For each Core Program sponsored by the Title of Program #1:	licensee, complet	te the chart be			Origination	
			्राच्या सम्बद्धाः । स्टब्स	A STATE OF THE STA		
Days/Times Program Regularly Schedu	led:	Total times aired	Number of Preemptions		cheduled, list date and time aired.	
Length of Program: (minutes)						
Age of Target Child Audience: from	years to years					
Describe the educational and information	nal objective of th	e program and	d how it meets	s the definition of Core	Programming.	
10. Name of children's programming lia	aison:					
Name			Telephone Number (include area code) (913) 677-7218			
Address 4500 Shawnee Mission Parkway			Internet Mail Address (if applicable) bgreen@meredith.com			
City Fairway			State KS			

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and

informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Meredith Corporation	Signature (only for printed version)
Date 4/7/06	

FCC 398 April 2001 (1.3) (end)

FCC 398 Submission Results

FCC 398 Filing for Call Sign KCTV for quarter ending 03/31/2006

Accepted!

Confirmation number: 66486

Errors and informational messages:

WARNING: Question 5, Program #1, Preemption #1, Date Preempted/Episode is blank, other values ignored WARNING: Question 5, Program #5, Preemption #1, Date Preempted/Episode is blank, other values ignored WARNING: Question 5, Program #6, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored